

PROFSOUX'19

#1 CONFERENCE
FOR UX-PROFESSIONALS
IN RUSSIA

Offer For Partners



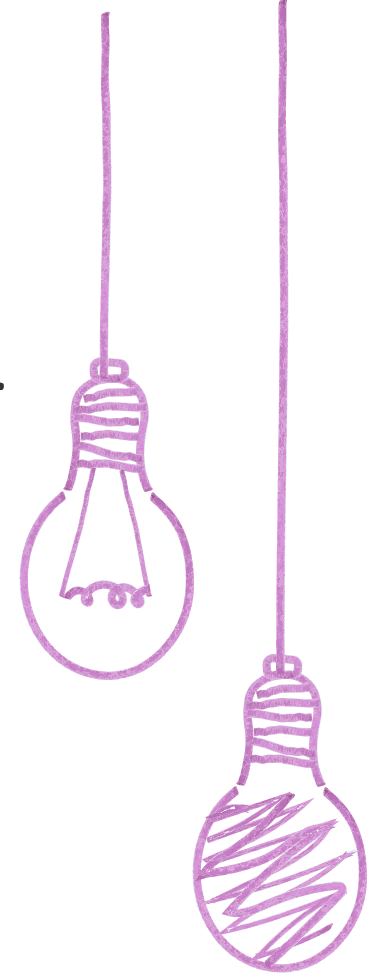
www.profsoUX.ru

PROFSOUX 19

The largest Russian conference, dedicated to HCI and UX design.

~400 PARTICIPANTS FROM

- ✓ Russia
- ✓ Ukraine
- ✓ Belarus *and other countries*



DATES AND VENUE
March 2, 2019

Lodeynopolskaya Str. 5

«PetroCongress»
SAINT PETERSBURG

HOT TOPICS FOR PROFSOUX 19



What's next? Your further development as a UX professional

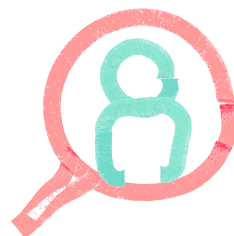
Business demand for UX specialists and competencies



Comprehensive UX tasks, research projects

Adjacent areas: psychology, anthropology, urban studies etc.

Specifics of Government projects



Visualization

Automation of Design

Mistakes as a tool.

Cases, stories.



CONFERENCE AGENDA

DAY 1

Lightning Talks And
Master Classes

DAY 2

Workshops From
Lead Experts



THE PROGRAM

COMMITTEE

industry
professionals

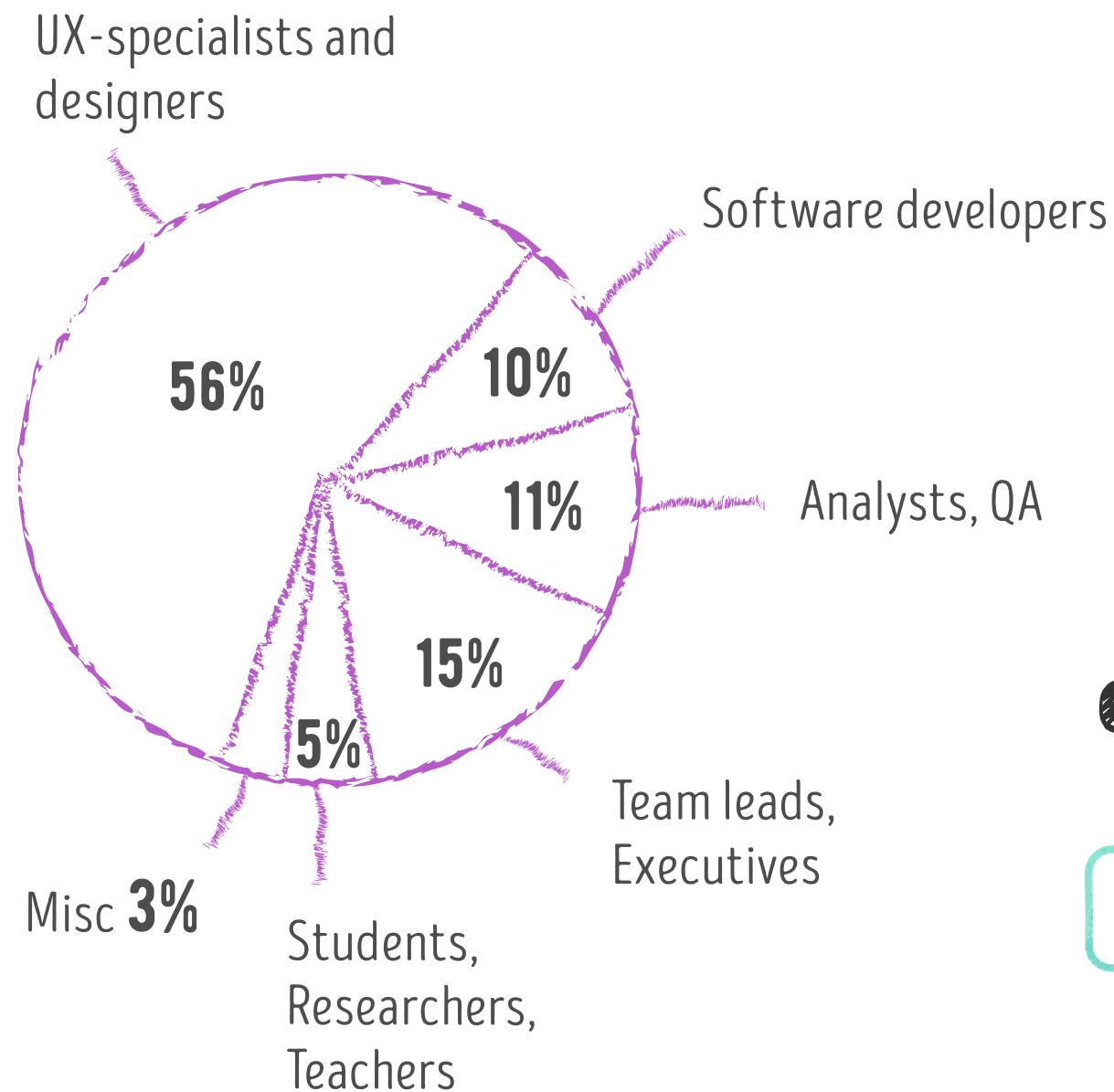
with significant
hands on experience

Selection and strict
quality control of all talks

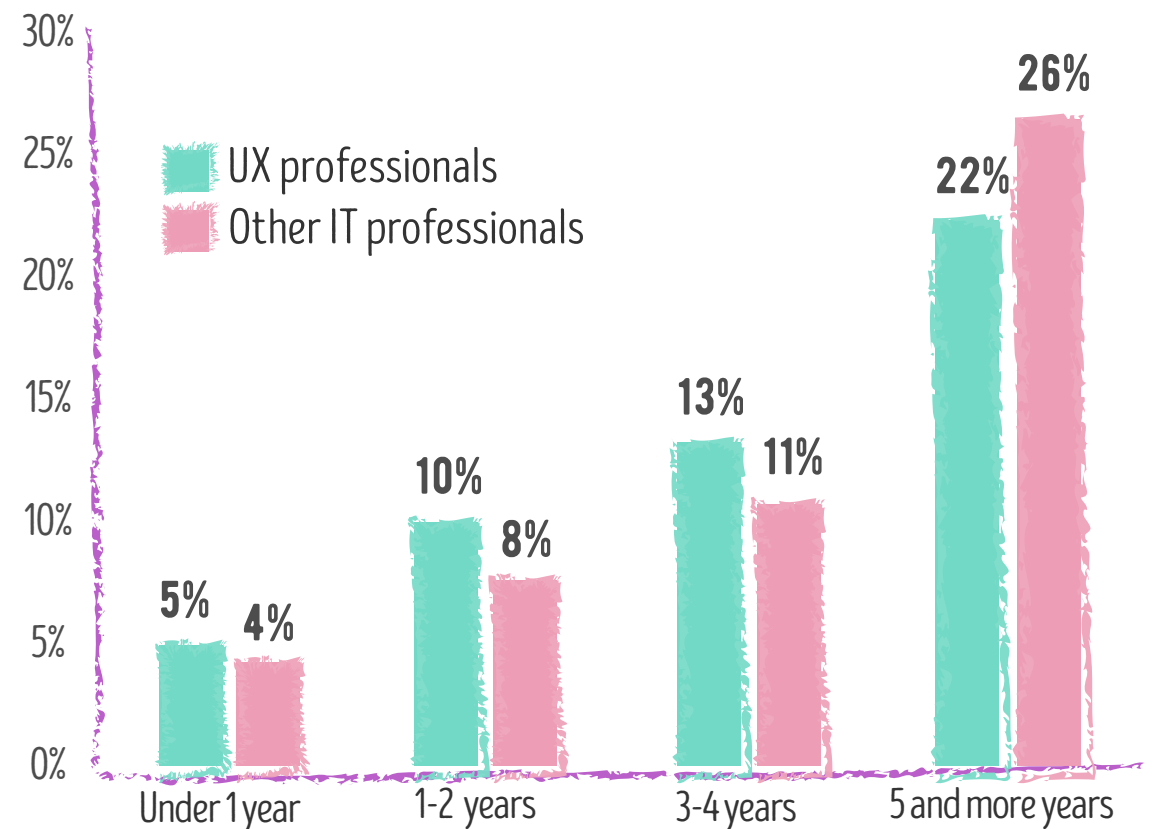


PROFSOUX AUDIENCE

~400 PARTICIPANTS



EXPERIENCE IN INDUSTRY, YEARS



ONLINE AUDIENCE 30'000+



>10'000
subscribers of
professional
communities



~1000
daily website visitors
close to conference
dates



>100
announces
in various online
resources

SPONSORS OPTIONS AND PACKAGES

Options	Price in Euros
Promo materials included to the participants' bags	€160 per 1 inclusion
Vacancies promo via Job Board and social networks	€160 per 1 vacancy
Standing banner placement in the foyer area	€240 for 1 rollup
Standing banner placement in the conference halls	€320 for 1 rollup
Stand placement in the foyer area	€ 1 100
Logo placement on participant souvenirs (stickers, reflectors, cups)	from € 240
Logo placement on participant bags	€ 635
Pens with your company logo for all participants	€320
PHOTO sponsor. Logo on photo zone signs	€320
Wi-Fi sponsor	€1100
Students sponsor	€1300
Party sponsor	€1600
Announcement of a lottery / draw, event or a vacancy from the stage	€160
Also: game sponsor, recharging sponsor, chill-out zone sponsor, coffee sponsor, healthy life sponsor etc.	

Email us on:
contact@profsoux.ru
 call on:
 +7 921 741 48 23

STANDARD SPONSOR

SUM of ANY OPTIONS from €480

PACK BONUS:

- Logo on the conference website, program, rollups and the conference stand
- 2 complimentary tickets

SILVER SPONSOR

SUM of ANY OPTIONS from € 1,100

PACK BONUS:

- Logo on the conference website, program, rollups and the conference stand
- Logo on participant badges
- 3 complimentary tickets

GOLD SPONSOR

SUM of ANY OPTIONS from € 2,380

PACK BONUS:

- Logo on the conference website, program, rollups and the conference stand
- Logo on participant badges
- 4 complimentary tickets
- Greeting speech during the opening or closing ceremony

PROMOTION OF YOUR COMPANY WITH PROFSOUX

GETTING CLOSER AND BUILDING

*personal
relationship
with customers
at the conference
forms your positive image*



PROMOTION OF YOUR PRODUCTS/SERVICES:

*the venue allows to place
company's stand
and organize any activity, such as:
competition, discussion, or draw.*



BRAND RECOGNITION:

*communication
with the wide audience
including online followers
increases recognations
OF YOUR BRAND
among the specialists*



SOCIAL

RESPONSIBILITY:

*your help to the community-
driven conference
creates a positive image
OF YOUR COMPANY
including the respect
of potential employees*



HUNTING AND HIRING

*the conference is attended
by many UI/UX-specialists.
You can communi-
cate directly with
your potential
EMPLOYEES*



PAST 7 YEARS WE WERE SUPPORTED BY



ORGANIZERS

I-HELP
«Internet Help Ltd»

UX SPB
independent society
of UX specialists
of St. Petersburg, Russia:
www.ux-spb.ru

OUR PROJECTS

«PROFSOUX»

Largest in Russia UX conference. Organized since 2012.

«SECR – SOFTWARE ENGINEERING CONFERENCE IN RUSSIA»

One of the oldest Russian software engineering annual event, runs since 2005.

www.secrus.org

«WORLD INFORMATION ARCHITECTURE DAY»

International event dedicated to Information Architecture. Organized in St. Petersburg since 2015.

«WORLD USABILITY DAY»

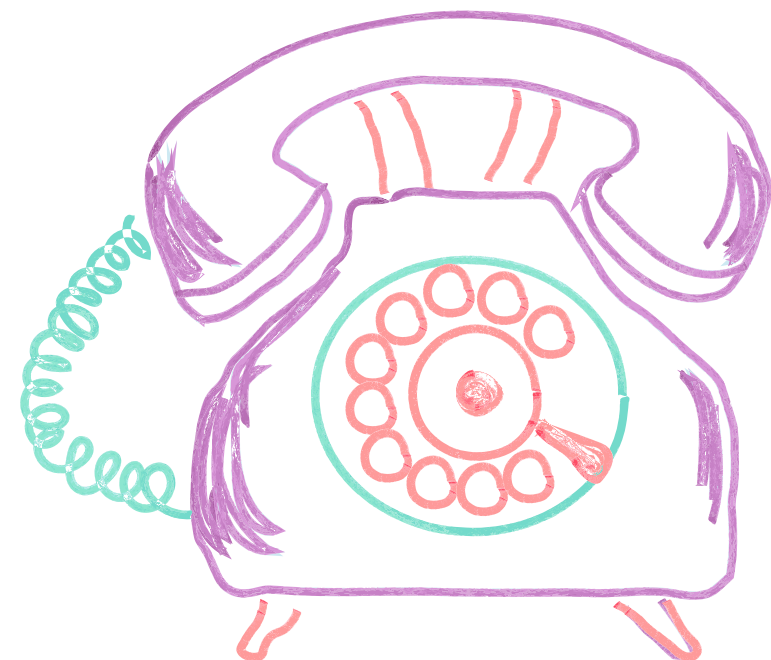
Organized in St. Petersburg since 2013 in the format of round tables and full conferences.

CONTACT US

SPONSORS PACKS, TALKS, GENERAL



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